



## **Press Release**

## Foundery Introduces AI Readiness Audit to Strengthen Visibility in AI-Driven Search

Foundery Digital Marketing Group has introduced a new *AI Readiness Audit*, a service designed to help businesses evaluate and enhance their visibility in the era of AI-powered discovery.

Insights, summaries, and recommendations are now provided directly to the user in the platform they choose. Much like appearing on the first page of a Google search has long been important, appearing in AI-enabled answer engines is essential for success in a world with AI-driven search. The AI Readiness Audit provides a clear view of how well a website is prepared to meet these new demands.

The audit examines key areas of performance, including entity-based structuring, topical authority, content quality, semantic markup, credibility signals, and technical SEO. The audit also reviews specific Large Language Model (LLM) considerations such as semantic structure, topical anchoring, and query fan-out. to ensure websites are positioned to appear within AI-generated results.

Each audit delivers a scored assessment, highlighting strengths and pinpointing opportunities for improvement. Recommendations are designed to give in-house marketing teams a practical roadmap to prioritize actions that improve visibility, authority, and overall readiness.

The AI Readiness Audit can help prepare businesses for the next phase of search. By identifying strengths in your digital assets and closing gaps, Foundery provides a clear path to staying visible wherever customers are turning for answers online.

## Be found. Be relevant. Grow.

For more information: <u>Is Your Website Ready for Al-Driven Search?</u> | Foundary Digital Marketing Group