SET
YOURSELF
UP FOR
SUCCESS

PRE-DEVELOPMENT
& PRE-LAUNCH TIPS

#TGFI

Pre-Development & Pre-Launch Checklist:

Get your team on the same page when preparing to launch your new website

Choose a good domain

Publish a pre-launch landing page

- ✓ Inform your audiences about your plans
- ✓ Provide samples & timelines for the new site
- ✓ Don't overcommit regarding deliverables

Ensure site is mobile-friendly

Claim Social Media

- ✓ Google+
- ✓ Facebook
- ✓ Twitter

Have good design *and* good content before your launch

- ✓ Proofread your content with eagle eyes
- ✓ Test your design continuously before your launch